



Bharati Vidyapeeth (Deemed to be University) College of Nursing, Sangli
Academic Year: 2025-26

REPORT ON MYBHARAT PORTAL SOCIAL MEDIA GUIDELINES SESSION

Date: 09.04.2026

Day: Thursday

Time: 02:00 PM

Venue: Online (Google Meet)

Beneficiaries: NSS Programme Officers & University Coordinators

No. of Participants: 75

The NSS Unit of Bharati Vidyapeeth (Deemed to be University) College of Nursing, Sangli, actively participated in the Google Meet (Online) session regarding social media tasks under the My Bharat Portal initiative organized by the NSS Regional Directorate, Pune. The programme was conducted under the esteemed guidance of Respected Principal, Dr. Sureshkumar Ray, with the support of NSS Co-ordinator Mr. Avinash Mehtre, and was attended by Mrs. Tejaswini Chougule, NSS Programme Officer, and Mr. Rohit Kamble, Assistant NSS Officer.

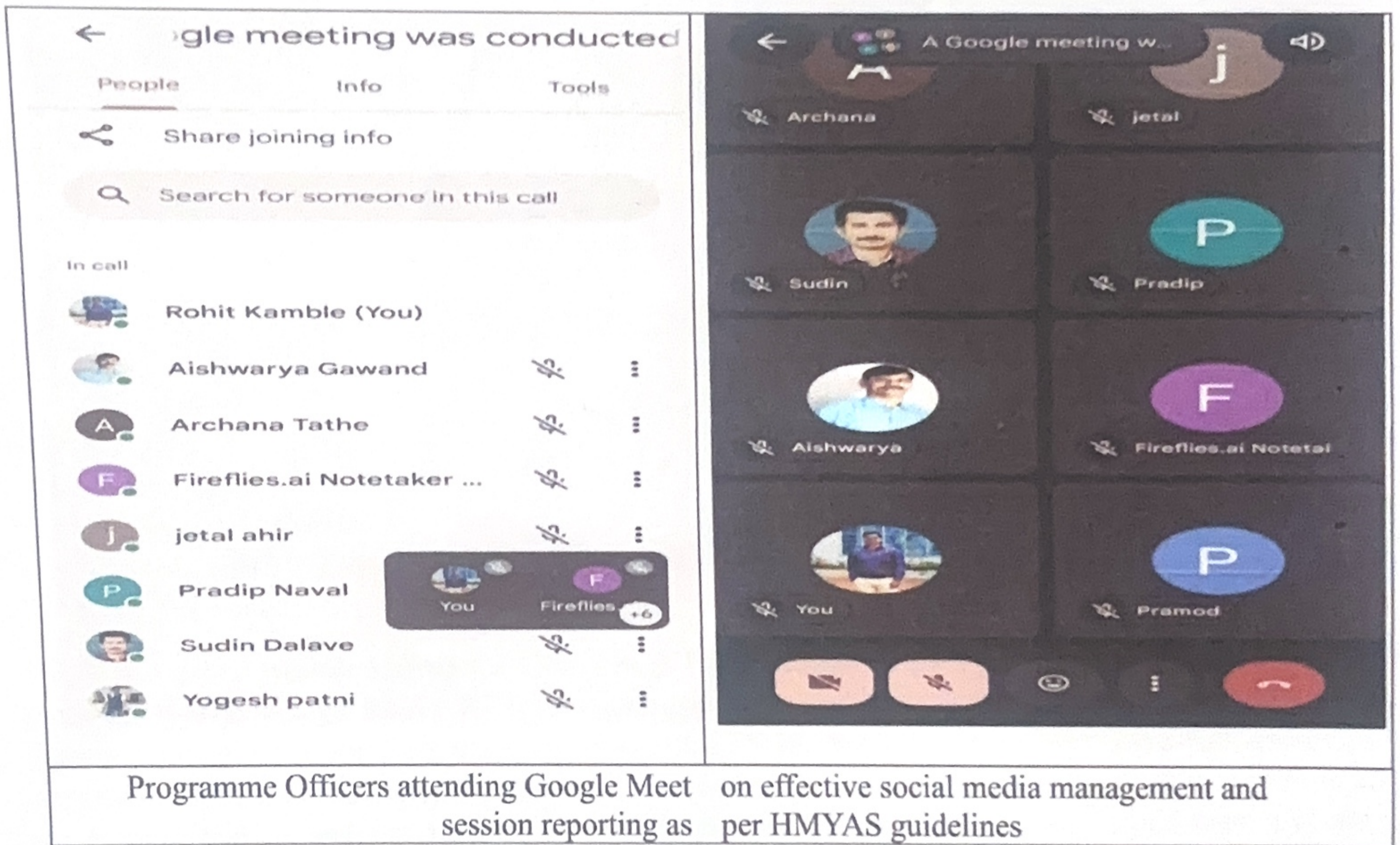
The objective of the session was to provide clear guidelines for executing social media activities as per the Ministry of Youth Affairs and Sports (HMYAS) and to ensure effective implementation and monitoring through the My Bharat Portal.

The session was conducted in online mode through Google Meet, where Programme Officers participated actively and gained clarity regarding their roles and responsibilities in managing official social media tasks.

During the session, participants gained insights on:

- Appointment of a responsible Social Media Posting Coordinator
- Posting only ministry-approved content without any modification
- Use of prescribed captions, hashtags (#MyBharat, #NSSVolunteer, #MeraYuvaBharat) and tagging instructions
- Importance of timely posting, as performance is monitored through the My Bharat Portal
- Maintenance of daily log records (date, platform, screenshot proof)
- Submission of regular updates to NSS Regional Directorate, Pune
- Appointment of a backup volunteer for continuity
- Conducting weekly review by Programme Officers to ensure compliance

The session was highly informative and emphasized the importance of discipline, accuracy, and timeliness in social media activities. It enhanced the understanding of Programme Officers regarding digital engagement and monitoring through the My Bharat Portal.



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