

## Report on “Tote Bag Painting Workshop”

A.Y. 2025–26

**Event Name:** Tote Bag Painting Workshop

**Date:** 23rd August 2025

**Time:** 2:00 PM – 5:00 PM

**Venue:** Cafe Kallol, Kharghar

**Organized by:** Under 25 BVDUNM

The Tote Bag Painting Workshop was successfully conducted on 23rd August 2025 at Cafe Kallol, Kharghar. The event brought together creativity enthusiasts for an engaging and relaxing artistic experience. With a limited capacity of 20 participants, the workshop ensured a personalized and interactive environment where attendees could freely express their creativity.

Each participant was provided with a tote bag and painting materials, along with a complimentary beverage, adding to the overall comfort and enjoyment of the session. The café setting created a warm and lively atmosphere, encouraging participants to explore colors, patterns, and personal styles while socializing with fellow artists.

### **Event Objectives**

- To encourage creative expression and artistic exploration among students.
- To provide a fun, hands-on workshop experience in an informal and relaxed setting.
- To promote community building through shared creative activities.
- To offer participants a memorable takeaway in the form of a self-painted tote bag.

### **Event Highlights**

- The workshop witnessed enthusiastic participation from all 20 registered attendees.
- Each participant designed and painted a unique tote bag, showcasing individuality and creativity.
- The event included a post-workshop Instagram voting activity, where the Top 5 tote bag designs were shortlisted.
- A large number of followers actively participated in the online voting process, increasing engagement beyond the physical event.
- After an exciting round of voting, **Bhoomi Tiwary** was declared the winner of the Tote Bag Painting Workshop Contest.
- The combination of art, interaction, and social media engagement made the event lively and memorable.

## Impact of the Event

The Tote Bag Painting Workshop proved to be a refreshing and fulfilling experience for all participants. It encouraged creativity, reduced stress through art, and strengthened the sense of community among attendees. The added element of online voting extended the reach of the event and boosted engagement on social media platforms. Overall, the workshop successfully met its objectives and received positive feedback, motivating the organizers to plan more such creative events in the future.







