

BACHELOR OF SCIENCE (HOSPITALITY & HOTEL ADMINISTRATION) (CBCS-2018 COURSE)
B.Sc. (H. & H.A.) Sem-V : WINTER : 2024
SUBJECT: ACCOMMODATION OPERATIONS

Day : Thursday
Date : 21/11/2024

W-19886-2024

Time : 10:00 AM-12:30 PM
Max. Marks : 60

N.B.:

- 1) All questions are COMPULSORY
- 2) Figures to the right indicate full marks.
- 3) Both the sections should be written in the same answer sheet

SECTION - I

Q.1) Answer the following: (Any 6) (6 Marks)

- | | |
|----------------------|--------------------|
| 1) Tertiary colours | 6) Hue |
| 2) Restoration | 7) Track Lighting |
| 3) MICE | 8) CFL |
| 4) Structural design | 9) Moment of truth |
| 5) Cove Lighting | 10) Shoji Screens |

Q.2) Answer the following: (Any 3) (12 Marks)

- a) Explain different types of colour schemes.
- b) Give the reasons for the renovation in hotels.
- c) Elaborate on soft floor coverings.
- d) Explain the components of Total quality management in Inn keeping.

Q.3) Answer the following: (Any 3) (12 Marks)

- a) Give the importance of texture and pattern in interior design.
- b) Elaborate on Non-Architectural Lighting.
- c) Explain principles of design.
- d) Explain properties of colour.

SECTION - II

Q.4) Answer the following: (Any 6) (6 Marks)

- | | |
|-------------------------|---------------------|
| 1) Tier Curtains | 6) Knitted Carpets |
| 2) Criss-Cross Curtains | 7) Valence Curtains |
| 3) USP | 8) RFID locks |
| 4) Antimacassars | 9) Hospitality |
| 5) Anaglypta | 10) Awnings |

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Q.5) Answer the following: (Any 3)

(12 Marks)

- a) Explain the role of front office in marketing.
- b) Elaborate on various types of smart locks.
- c) Explain the importance of hospitality.
- d) Elaborate on Types of Draperies, Curtains and Headings.

Q.6) Answer the following: (Any 3)

(12 Marks)

- a) What are the different soft furnishings used in hotel interior designing?
- b) Discuss various Exterior Window Treatments
- c) Write a short note on upselling rooms.
- d) What are the types of wallpapers?

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